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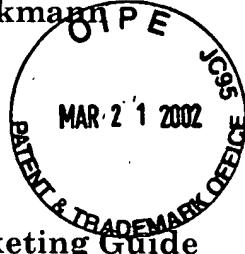
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Rick L. Siekmann

Serial No.: 10/007,017

Filed: 11/05/2001

For: Interactive Marketing Guide



Group Art Unit: 2173

Examiner: Unassigned

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Technology Center 2100

INFORMATION DISCLOSURE STATEMENT

- [X] 1. Pursuant to 37 CFR 1.97(b)
(within 3 months of filing or prior to 1st Office Action)
- [] 2. Certification Pursuant to 37 CFR 1.97(c)
(before Final Office Action or Allowance)
- [] 3. Fee Payment Pursuant to 37 CFR 1.97(c)
(before Final Office Action or Allowance)
- [] 4. Petition, Certification & Petition Fee Payment Pursuant to 37 CFR 1.97(d) (before issue fee payment)

Commissioner for Patents
Washington, D.C. 20231

Sir:

The following are submitted in the above identified application in compliance with 37 CFR 1.97 and 1.98:

- [X] 5. A list of documents on form PTO-1449 together with copies of each identified document and a translation or a concise explanation of each non-English language document is enclosed herewith.

This paper is submitted in accordance with:

- [X] 6. 37 CFR 1.97(b): [within 3 months of filing or prior to 1st Office Action];
- [] 7. 37 CFR 1.97(c): [before Final Office Action or Allowance, whichever is earlier; and
- [] 8. The required certification made in item 11 below; or

[] 9. The \$240.00 fee specified in 37 CFR §1.17(p) for submission of this Information Disclosure Statement is authorized in item 14 below.

[] 10. 37 CFR § 1.95(d): [before issue fee payment]; and

a) This is a petition for consideration of the subject Information Disclosure Statement. The petition fee (\$130.00) required by 37 CFR 1.17(i)(1) is enclosed via check. (Direct this letter to: "Attention PETITIONS EXAMINER" and if applicable include batch locator information: e.g. "Allowed Files, Batch ___, Date of Allowance ___"), and

b) The required Certification is stated in item 11 below.

[] 11. Certification

[] 12. Each item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; or

[] 13. No item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing this document after making reasonable inquiry, was known to any individual designated in 37 CFR 1.56(c) more than three (3) months prior to the filing of this Statement.

14. Please charge all applicable fees associated with the submittal of this Information Disclosure Statement to Deposit Account No. 50-1790.

An original and two (2) copies of this document are enclosed.

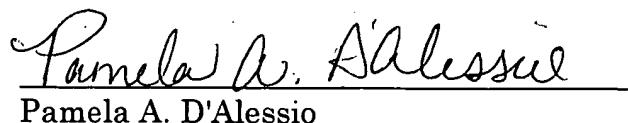
Respectfully submitted,



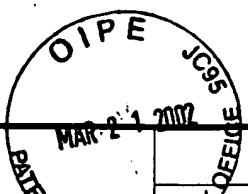
John L. DeAngelis, Jr., Esquire
Reg. No. 30,622
Holland & Knight LLP
1499 S. Harbor City Blvd. Suite 201
Melbourne, FL 32901
(321) 951-1776

CERTIFICATE OF MAILING

I HEREBY CERTIFY that this Information Disclosure Statement is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231 on this 13 day of March, 2002.



Pamela A. D'Alessio



<p>Substitute for form 1449A/PTO</p> <p>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</p> <p>(use as many sheets as necessary)</p>				<p>Complete if Known</p>		
				Application Number	10/007,017	RECEIVED MAR 22 2002
				Filing Date	11/05/2001	
				First Name Inventor	Rick L. Siekmann	
				Group Art Unit	2173	
				Examiner Name	Unassigned	
				Attorney Docket Number	072601.1	Technology Center 2100
Sheet	1	of	2			

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

Examiner Signature		Date Considered	
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*** EXAMINER:** Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Unique citation designation number. ²See attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.



Substitute for form 1449B/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

2 of 2

Complete if Known

Application Number

10/007,017

Filing Date

11/05/2001

First Named Inv nt r

Rick L. Siekmann

Group Art Unit

2173

Examiner Name

Unassigned

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MAR 22 2002

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OTHER PRIOR ART – NONPATENT LITERATURE DOCUMENTS

Examiner Signature		Date Considered	
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MEL1 #474281 v1

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Unique citation designation number. ²Applicant is to place a check mark here if English language Translation is attached.